

CLAIMS

What Is Claimed Is:

1. A plug for beverage containers, comprising:

an elongate body defined by an upper head end and a lower tip end, a front face and a rear face and a pair of opposing side faces therebetween, said faces being separated by a greater distance adjacent to said head than adjacent to said tip; and

an attachment member associate with said body.

2. The plug of Claim 1, wherein said faces are generally planar in contour.
3. The plug of Claim 2, wherein said faces and said head and said tip meet in rounded edges.
4. The plug of Claim 3, wherein one said face of said body further has indicia displayed thereon.
5. The plug of Claim 4, wherein said indicia is engraved in said body.
6. The plug of Claim 3, wherein said head is rectangular in shape defined by four chamfered corners.
7. The plug of Claim 6, wherein said body comprises a billet of metal material.
8. A sleeve and plug assembly, comprising:
  - a plug;
  - an insulating sleeve; and
  - a lanyard interconnecting said plug and said sleeve.

9. The assembly of Claim 8, wherein said sleeve further comprises a plug pocket associated with said sleeve.
10. The assembly of Claim 9, wherein said sleeve forms a cup chamber defined at its ends by a top sleeve opening and a bottom sleeve opening.
11. The assembly of Claim 10, wherein said sleeve is defined by an outer layer, said plug pocket attached to said outer layer.
12. The assembly of Claim 11, wherein said sleeve and said plug each further comprise attachment means for attaching said lanyard thereto.
13. The assembly of Claim 12, wherein said lanyard comprises a chain of links interconnected.
14. The assembly of Claim 13, wherein said sleeve is further defined by an inner layer, said inner layer attached to said outer layer whereby said sleeve defines walls having two-layer thickness.
15. The assembly of Claim 14, wherein said outer layer is made from burlap.
16. The assembly of Claim 14, wherein said plug is made substantially from silver.
17. An accessory for beverage containers, said containers defining a cylindrical cup having a slightly tapered shape and a lip defined by a dispensing aperture, comprising:
  - a plug;
  - an insulating sleeve; and
  - a lanyard interconnecting said plug and said sleeve.
18. The accessory of Claim 17, wherein sleeve comprises a cup chamber having a top opening and a bottom opening, said cup chamber shaped to cooperate with said cup to fit thereover.

**19.** The accessory of Claim 18, wherein said plug is shaped to cooperate with said dispensing aperture whereby said plug is accepted partially within said dispensing aperture.

**20.** The accessory of Claim 19, wherein said dispensing aperture defines a generally rectangular shape having rounded corners, and said plug defines a cross section that cooperates with said aperture shape.